

# Pup park carnival offers new tricks in second year

By Jody O'Neil

BANNER CORRESPONDENT

PROVINCETOWN — Tails are set to wag come Saturday, June 1, for the second annual Carnival of the Dogs, a fundraiser to benefit the Pilgrim Bark Park, which opened in 2008 at the end of Shank Painter Road, alongside Route 6.

The Pilgrim Bark Park, which was cited as the second best dog park in the country in 2010 by Dog Fancy magazine, is the crown jewel of the Provincetown Dog Park Association. The park is named in honor of the two dogs — an English mastiff and English springer spaniel — that were known to have landed on these shores with the expedition from Plymouth, England in November of 1620.

“The mantra we’ve been chanting is that even though it’s a public park, [the Bark Park] is entirely privately funded,” says association president and co-founder Deborah Grabler. And while upkeep and maintenance costs means that the association is ever in need of sustained financial contributions, in just four years off the leash, it has enjoyed the support of more than 40 local businesses, including Bowersock



BANNER FILE PHOTO/GUADAZNO

One pup performs during last year's Carnival of the Dogs.

Gallery and Marc by Marc Jacobs, which played hosts for 2011's Bow Wow Bash fundraiser.

“We went into debt to be handicap-accessible in 2009, but someone was able to make contact with Lily Tomlin and we had a great success [with The D Word fundraiser],” recalls Grabler. That event, a fundraiser and silent auction, featured Tomlin and award-winning comedian and Provincetown regular Kate Clinton, entertaining 800 in a tent on MacMillan Pier during a tropical depression.

This year's carnival will run

from 10 a.m. to 1 p.m. (rain date: Sunday, June 2, same time) and is once again sponsored by TD Bank.

“TD Bank is thrilled to co-host Carnival of Dogs and help support the Pilgrim Bark Park,” said Ardeth Griggs, retail market manager for TD Bank. “We recognize the importance of partnering with communities to sponsor these events, and the Carnival of Dogs provides families with a fun-filled way to spend an afternoon with their pets.”

Grabler expects to beat last year's attendance of over 500 ca-



PHOTO JODY O'NEIL

Maggie Mae, Nico and Hercules line up for a photo op in the small-dog side of the Pilgrim Bark Park, with their humans, Mary and Kathy, close at hand.

nines and their doting guardians from all over the Cape with an action-packed event featuring free samples, free pet massages and ‘pet-a-cures,’ and free caricatures. A kissing booth will be available for photos of you and your pooch as well as reps to answer questions from various veterinary clinics, day care centers, food companies and animal hospitals, including the Provincetown-based Herring Cove Animal Hospital. Participants will have a chance to enter their dog in contests to win prizes

from TD Bank and bid on a wide variety of silent auction items.

The Pilgrim Bark Park is set on an acre of land and features a general dog area as well as a fenced-off section specifically designated for photos of you and your pooch as well as more information on the rules and regs of the park, as well as more details on the 2013 Carnival of Dogs, or to volunteer and make donations, visit the website at [pilgrimbarkpark.org/2013Carnival.html](http://pilgrimbarkpark.org/2013Carnival.html).

# VSB's 2014 marketing grant awards tally \$130K

By Ann Wood

BANNER CORRESPONDENT

PROVINCETOWN — The town's visitor services board is handing \$130,000 in promotional tourism awards to 35 vastly different events during fiscal year 2014, which begins July 1.

Mick Rudd, chair of the VSB, said that while the goal of the grants is always to extend the season, the VSB did allot some money to programs happening during the summer to help established events grow. Rudd said that it has morphed into a program that helps market the town as it markets events, so that both get a double bang for their advertising bucks.

The highest grant allocated was \$17,500 to the Provincetown

International Film Festival, which Rudd called “exceedingly responsible” with the money in the past.

“The international film festival is national now, so when we are marketing, we’re marketing it [and the town] nationally,” he said.

The Fine Arts Work Center will receive \$3,000 to promote its summer workshop program on the Boston-based public radio station WBUR. The spots, which the request for tourism funds application says promotes the town and the Work Center, will air on popular shows such as “On Point,” “This American Life” and “Fresh Air.”

Another big chunk of cash, \$9,750, was given to Women's Week, which brings people to town in October. In its 29th year,

Women's Week wants to build on its success and broaden its reach to a wider geography of the lesbian market using social media, e-mail blasts, links with websites and other Internet strategies to reach a younger audience.

The Provincetown Art Association & Museum will get \$8,000 for “A Century of Inspiration,” in which it is partnering with the Smithsonian Institute's Archives of American Art to present a year-long exhibition in PAAM's galleries and town-wide. Art will be shown in schools, banks, the library, Town Hall and other places about town.

Classics are cashing in too. The Portuguese Festival, which considers itself Provincetown's first destination weekend of the season, in late June, and attracts

people from around the world, will receive \$7,000. The Great Provincetown Schooner Regatta, in September, whose target audience enjoys nautical and Provincetown history, boats, sailing and boat building, will get \$9,500. Most of its events are free of charge.

The Tennessee Williams Festival, a four-day festival in September, draws people from more than 30 states and six countries to town to perform work by the iconic playwright, the application states. And Women of Color will be seeing green when that theme weekend receives \$5,750. The event draws visitors to Provincetown who otherwise would never have heard of it, according to the application.

The board of selectmen last

week unanimously approved the VSB grant recommendations, though Selectman Erik Yingling asked why Bear Week is set to receive \$1,750 when it happens in July during one of the busiest weeks of the year.

“This is a group that really gives back to the Provincetown community,” Rudd said. “This is their second home and we’re just trying to reciprocate ... what they give us.”

Large grants also include Afterglow (\$3,000), Fantasia Fair (\$3,000), Great Music on Sundays @ 5 (\$4,000), Holly Folly (\$4,500), Mates Leather Weekend (\$3,750); PMPM 2013 Exhibition and Events (\$3,500), Single Women's Weekend (\$5,750) and Winter Weekends (\$3,500).

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